

2007 AJE Tour at BIBF and Beyond

Price List

Exhibitor Packages

BIBF + 5 City Tour

Display your journal titles and your Logo at Beijing International Book Fair (BIBF) and in Universities and Libraries in Changsha, Hangzhou, Shanghai, Xi'an and Harbin

	GB £	EU €	US \$
Full Display Unit*: 4 Shelves & Publisher's Logo (fits up to 16 Titles)	640.00	955.00	1,280.00
1/2 Display Unit: 2 Shelves & Publisher's Logo (fits up to 8 Titles)	390.00	582.00	780.00
1/4 Display Unit: 1 Shelf & Publisher's Logo (fits up to 4 Titles)	260.00	388.00	520.00

5 City Tour

For publishers already exhibiting at the BIBF there is the option to join the Exhibition Tour in Shanghai, Hangzhou, Changsha, Xi'an and Harbin

	GB £	EU €	US \$
Full Display Unit*: 4 Shelves & Publisher's Logo (fits up to 16 Titles)	500.00	746.00	1,000.00

* One Display Unit = 1m x 2.5m

Optional Services (all Cities)

	GB £	EU €	US \$
CNPIEC to staff your stand (All 5/6 cities)	270.00	405.00	540.00
Flat Exhibition Table or Coffee Table with 2 chairs (All 5/6 Cities)	135.00	203.00	270.00
Tables fit 3 sets of leaflets (Max. 1,000 copies each for the whole Tour)			
Please submit marketing Materials alongside your Exhibition Titles			
Exhibition Materials (Inc. Design & Print, all 5 Cities + BIBF)	GB £	EU €	US \$
Easy Roll-Up Banner (per Roll, 0.9m x 2m)	55.00	83.00	110.00
Large Banner (To be displayed outside each exhibition hall)	135.00	203.00	270.00
Full BIBF Pass (includes lunch and guide)	65.00	98.00	130.00
One-off BIBF Ticket (Please Specify Requirements when booking)		FREE	

Marketing

	GB £	EU €	US \$
Translation of Marketing Materials (Per 200 Words)	35.00	53.00	70.00
Advert in the AJE Catalogue (17.5cm x 26cm)	GB £	EU €	US \$
Inside Front Cover (Colour)	340.00	456.00	680.00
Inside Back Cover (Colour)	270.00	405.00	540.00
Full Page (Colour)	200.00	300.00	400.00
Full Page (b/w)	135.00	203.00	270.00

AJE Seminar Bookings

	GB £	EU €	US \$
Cost per Seminar / Per City			
Seminar Block (45-60 Minutes)	100.00	150.00	200.00
Simultaneous Interpretation Chinese - English / Japanese / French	135.00	203.00	270.00
Computer Rental	20.00	30.00	40.00
Projector Rental and Internet Access	65.00	98.00	130.00

<http://periodical.cnpeak.com/AJE>

Prices are subject to minor exchange rate variations

You will receive a full invoice for the required payment to CNPIEC upon receipt of your booking