

China National Publications I/E (Group) Corporation: CNPIEC 2007 AJE Booking Form

(Prices subject to exchange rate variations)

Exhibitor Packages (Entry to all 5 AJE Exhibitions is included in the Exhibitor Packages)

BIBF + 5 City Tour	GB £	EU €	US \$	Select	Qty.	Total
Full Display Unit - 4 Shelves, 16 Titles & Publisher's Logo	640.00	955.00	1280.00	<input type="checkbox"/>	<input type="text"/>	<input type="text"/>
1/2 Display Unit - 2 Shelves, 8 Titles & Publisher's Logo	390.00	582.00	780.00	<input type="checkbox"/>	<input type="text"/>	<input type="text"/>
1/4 Display Unit - 1 Shelf, 4 Titles & Publisher's Logo	260.00	388.00	520.00	<input type="checkbox"/>	<input type="text"/>	<input type="text"/>
5 City Tour	GB £	EU €	US \$	Select	Qty.	Total
Full Display Unit - 4 Shelves, 16 Titles & Publisher's Logo	500.00	746.00	1000.00	<input type="checkbox"/>	<input type="text"/>	<input type="text"/>

Full Unit Size (wxh): 1m,2.5m

Optional Services

Exhibition Services	GB £	EU €	US \$	Select	Preference	Qty.	Total
CNPIEC to staff your stand (all 5/6 cities)	270.00	405.00	540.00	<input type="checkbox"/>		<input type="text"/>	<input type="text"/>
Flat Exhibition Table or Coffee Table with 2 chairs (All 5/6 Cities)	135.00	203.00	270.00	<input type="checkbox"/>	Flat / Coffee	<input type="text"/>	<input type="text"/>

Tables fit 3 sets of leaflets (Max. 1,000 copies each). We will always try to use your preferred table type but availability may vary between exhibition halls

Exhibition Materials <small>(Inc. Design & Print, for all 5 cities + BIBF)</small>	GB £	EU €	US \$	Select	Qty.	Total
Easy Roll Up Banner (Indoors, 0.9mx2m)	55.00	83.00	110.00	<input type="checkbox"/>	<input type="text"/>	<input type="text"/>
Large Banner (To be displayed outside each exhibition hall)	135.00	203.00	270.00	<input type="checkbox"/>	<input type="text"/>	<input type="text"/>
BIBF Entry Pass	GB £	EU €	US \$	Select	Qty.	Total
Per Participant* (Includes lunch and BIBF catalogue)	65.00	98.00	130.00	<input type="checkbox"/>	<input type="text"/>	<input type="text"/>

Participants' Details will be required after your booking confirmation

Marketing

Translation of Marketing Materials	GB £	EU €	US \$	Select	Details
Per 200 Words (Total cost will be calculated once we get more details)	35.00	53.00	70.00	<input type="checkbox"/>	<input type="text"/>

If you require additional production work for relevant marketing materials, please feel free to contact us using the contact details at the end of this form.

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Advert in the AJE Catalogue (17.5cm x 26cm)	GB £	EU €	US \$	Select	Qty.	Total
Inside Front Cover (Color)	340.00	456.00	680.00	<input type="checkbox"/>		
Inside Back Cover (Color)	270.00	405.00	540.00	<input type="checkbox"/>		
Full Page (Color)	200.00	300.00	400.00	<input type="checkbox"/>		
Full Page (b/w)	135.00	203.00	270.00	<input type="checkbox"/>		
Currency (Please Tick one):	<input type="checkbox"/> GB £	<input type="checkbox"/> EU €	<input type="checkbox"/> US \$			Total:

Additional Options

Seminar Bookings

CNPIEC are offering you the opportunity to hold a seminar at one or more of the exhibitions in the 5 cities tour, as well as at BIBF. Prices quoted on our Price List include basic facilities only. Rental for additional supplies are covered on the Seminar Booking Form

Please tick here if you are interested in holding a seminar in one or more of the 5 cities, and/or at BIBF

CNPIEC require a full list of your requirements and a detailed specification of your seminar by 31st July 2007

Comments

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Your Details

Contact Name

Email

Country

Signature

Date

Submit your Booking

Please Fax, Mail or E-Mail the completed Booking Form to the location most convenient for you, alongside the Exhibitor Detail Form (below

CHINA

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Closing Date for complete bookings (incl. CNPIEC exhibitors' contract) is 30th June

A full invoice from CNPIEC will be sent to you on receipt of your booking form, alongside a booking contract

Payment is required in full by 31st July

Enclosed: 2007 AJE Catalogue Exhibitor Details Form

2007 AJE Catalogue: Exhibitor Details

All exhibitors' basic details will be printed in the AJE Catalogue (21 x 29cm, 10,000 Copies)

Company Name

Chinese Company Name (if any)

Address

Tel.

Fax

URL

Post Code/Zip

Company Contact

Name

Title Contact Role

Email

Subject Category/Introduction (Using more than 200 Words will incur an added fee of \$50)

Exhibit Information

Journals Electronic Products Other (Please Specify)

Please remember to write in CAPITALS – if faxing this back please use a black pen